

## About the Charles M. Schulz Museum

The Schulz Museum and Research Center officially opened August 17, 2002, when a dream became a reality. For many years, thousands of admirers flocked to see Charles M. Schulz's original comic strips at exhibitions outside of Santa Rosa because his work didn't have a proper home. As the fiftieth anniversary of *Peanuts* drew closer, the idea that there ought to be a museum to hold all Schulz's precious work began to grow. Schulz didn't think of himself as a "museum piece" and was, therefore, understandably reluctant about accepting the idea. That left the "vision" work to local cartoon historian Mark Cohen, wife Jeannie Schulz, and longtime friend Edwin Anderson. Schulz's enthusiasm for the museum was kindled in 1997 after seeing the inspired and playful creations by artist and designer Yoshiteru Otani for the Snoopy Town shops in Japan. From that point plans for the museum moved steadily along. A board of directors was established, a mission statement adopted, and the architect and contractor were hired. The location of the museum is particularly fitting—sited across the street from Snoopy's Home Ice, the ice arena and coffee shop that Schulz built in 1969, and one block away from the studio where Schulz worked and created for thirty years. Since its opening in 2002, thousands of visitors from throughout the world have come to the museum to see the enduring work of Charles M. Schulz which will be enjoyed for generations to come.

