

BOOK LUB

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ndship . Sisterhood . Adventurous . Magical . Empathetic

Caring . Courage . Kind . United. Curious.

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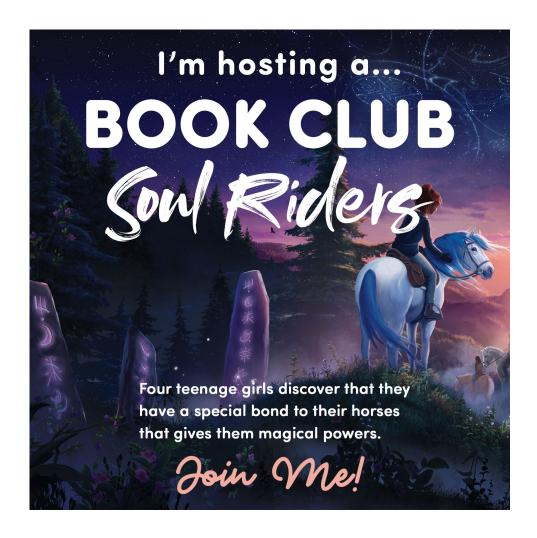
Member Recruiting

GROUP IDEAS

- Neighbors
- Your SSO Riding Club
- Classmates
- Camp Buddies
- Family Members

INVITATION IDEAS

- Text
- Email
- Social Media Posts and Stories (if you own social media accounts)



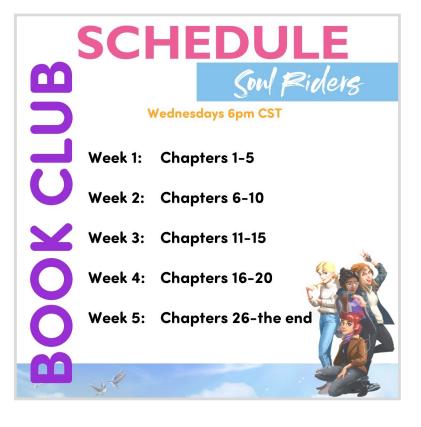
Checklist

| 0 | START DATE: Determine book club start date. | | | | | |
|---|---|--|--|--|--|--|
| 0 | LAUNCH CAMPAIGN: Lay out your launch campaign schedule to invite your community to join your book club. Plan email and social posts. | | | | | |
| 0 | MEET-UP SCHEDULE: Schedule your club dates. | | | | | |
| 0 | MEET-UP PLANS: Create your agenda and themes for meet-up dates. | | | | | |
| 0 | KICKOFF PARTY: Plan your kickoff party. | | | | | |
| 0 | VIRTUAL METHOD FOR MEET-UPS: Set up your preferred method to host virtual meet- ups. Work with an adult to ensure all of the safety settings and practices are properly enabled. | | | | | |
| 0 | SOCIAL ACCOUNTS: Set up private social media accounts: Facebook and/or Instagram (if desired and you have social media accounts). | | | | | |
| 0 | SOCIAL POSTS: Schedule social media posts (recommended each week of your book club if you have social media accounts). | | | | | |
| 0 | MEMBER LIST: Create a member list including first name, last name, email, phone number, and physical address (if desired). | | | | | |
| 0 | PLAN EMAILS: Draft and schedule email reminders for each week. | | | | | |
| 0 | PLAYLIST: Locate and save Lisa Peterson's playlist as fun background music as members arrive for meeting. See back of bookmark on page 14. | | | | | |
| 0 | Get excited for your book club!!! | | | | | |
| | | | | | | |

Sample Schedule

We have provided a blank template to create your schedule. Use your favorite graphic design tool or your favorite markers and add your personal meet-up schedule. Post this within your social media groups (if you have an account), email communications, text communication, etc. to frequently remind your group of the schedule and the plan. Template is available for download in the book club folder.







We recommend following the discussion guide and covering about five chapters per week, but do what works best for you and your group.

Kickoff Meet-up

- Play Lisa Peterson's playlist as members arrive (see back of bookmark on page 14)
- Introductions
- Fun activity / ice breaker (see "Ideas" on page 9)
- Announce structure (e.g., covering five chapters per meet-up)
- Announce date and time of meet-ups
- Housekeeping
 - How you will be meeting: Zoom, Google Hangout, Facebook, Live, etc.
 - Link to access meet-ups (recommend using the same link throughout)
 - Any necessary features you will use in your virtual meet-up software (mute, chat, raise hand, etc.)
 - Necessary security measures (such as a password to your virtual meeting) to ensure safety for all participants
- If you would like, share on any private Star Stable groups that have been created
- Introduce the Discussion Guide and how to download it
- Answer questions

All Other Meet-ups

- Play Lisa Peterson's playlist as members arrive (see back of bookmark on page 14)
- Introductions
- Fun activity / ice breaker (see "Ideas" on page 9)
- Housekeeping
- Run through a couple of the Discussion Guide questions for each chapter
 - Don't feel like you have to cover them all as it may take too long
 - Let the discussion flow free
- Wrap Up (e.g., "Thank you for attending our meet-up.")
- Reminders (e.g., next week's chapters, upcoming meet-up times, etc.)



Members

| | Name | Email Address | Insta Handle | Facebook Handle | Notes |
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Ideas

Host a Fresh-Air Chat

Take your book chat outdoors. Discuss your thoughts while enjoying the fresh-air outside while logged into your virtual meet-up.

Share a Favorite

Have members share a favorite each session. Favorite things can be related to what makes reading time special for each person (such as favorite spot, sweatshirt, blanket, snack, drink, etc

Anonymous Discussion

Ask members to anonymously submit answers to discussion questions and run through them in the meet up.

Create a Challenge

Ask members to think of a random act of kindness (or words of kindness or encouragement) for a friend or family member and then report back to the group.

Rider Praise Partners

Designate partner groups for one week and they send an encouraging message to one another every day for a week. Could be something you notice about them, an encouraging quote, an encouraging picture or video, etc.

"If You..." Game or Scavenger Hunt

Kick off or end a meeting with a fun game. See pages 10 and 11 for templates and ideas.

If you...

Each member answers the following questions. Treat this like a lightning round to keep things moving! There will be more time to discuss during the meetings. Rotate through the questions to allow each member to answer at least one question. Feel free to add your own.

- 1. If you could be one of the Soul Riders, which one would you be?
- 2. If you were a Soul Rider, what would your symbol be?
- 3. If you were a Soul Rider, what would be the name of your horse?
- 4. If you were Soul Rider, what two values would you choose to stand for?
- 5. If you could build your own island, what would it look like?
- 6. If you had a magical power, what would it be?
- 7. If you could meet one of the Soul Riders in real life, who would you like to meet?
- 8. If you could talk to the Soul Riders, what would you ask them?
- 9. If you could be the best at anything, what would it be?
- 10. If you could travel anywhere with a Soul Rider, where would you go?
- 11. If you were forming your own group of Soul Riders, what quality would you look for first in a fellow Soul Rider?
- 12. If you could live anywhere, where would it be?
- 13. If you could change one thing about the world, what would it be?
- 14. If you built your own stable, what would be the first thing you would put in it?

Scavenger Hunt

Set a timer for five minutes. Each member has to find the following items before time is up. You can share this on your screen.

- 1. Find something magical.
- 2. Find something that would be your Soul Rider symbol (or something that reminds you of what your symbol would be).
- 3. Find something that you would put in your horse's mane.
- 4. Find something the color you would make your horse's mane.
- 5. Find something you could share with a friend.
- 6. Find something you would feed your horse.
- 7. Find something that reminds you of your favorite Soul Rider.
- 8. Find something you would take to the island of Jorvik.
- 9. Find a snack you would take on a voyage.
- 10. Find a snack that you would NOT take on a voyage.
- 11. Find something you would give to a Soul Rider.
- 12. Find something from your favorite place to read.
- 13. Find something you would wear on a trip to the island of Jorvik.
- 14. Find something you would NOT wear on a trip to the island of Jorvik.
- 15. Find something that reminds you of the island of Jorvik.

Sample Email

It's a good idea to send a weekly email, text, or post within social media group to keep everyone in your group organized.

ITEMS TO INCLUDE

- Personal note
- Date, time, and location of next meeting
- Virtual meet-up link, phone number, and password (if applicable)
- Chapters being covered in upcoming meeting
- Overall Schedule
- Any upcoming meeting activity details
- Link to Discussion Guide (if applicable)
- Link to any private social media groups you may have set up for the group (if you own an account)
 - Link to Lisa Peterson's playlist (see back of bookmark on page 14)

Bookmarks

Print pages 13 and 14 front and back on cardstock or send to your local print shop for printing. Then share bookmarks with your members. Alternatively email pages 13 and 14 to your members, so they can print their own bookmarks.

(front)







Bookmarks

Print pages 13 and 14 front and back on cardstock or send to your local print shop for printing. Then share bookmarks with your members. Alternatively email pages 13 and 14 to your members, so they can print their own bookmarks.

(back)



Play Star Stable at starstable.com and join the Soul Riders in saving the magical island of Jorvik from horseback.

Oh, and did you know you can listen to Lisa's music in real life?! Head over to her Spotify profile and dream away to the emotional songs inspired by this book, including the single "Soul Riders".



SCAN ME



Play Star Stable at starstable.com and join the Soul Riders in saving the magical island of Jorvik from horseback.

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SCAN ME

Stal.'S Stable

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SCAN ME

Tags or Stickers

Print on cardstock for tags or sticker paper for stickers. Use on bags, packages, and anything else you can dream up!

